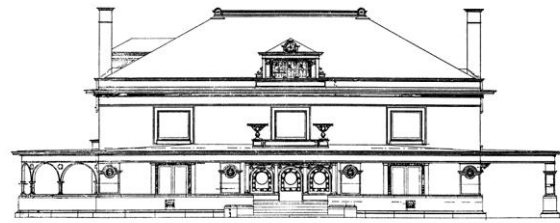


# Intersections

Celebrating the Arts & Diversity

July 12, 2014



PLEASANT HOME FOUNDATION

**Intersections** is a juried one-day art fair providing artists with the unique opportunity to showcase work that expresses, embraces, and celebrates cultural and artistic diversity. Using art as a platform for exchange, dialogue, and sharing of personal histories, **Intersections** seeks participating artists and makers committed to the value of the creative process as a means of expanding our understanding of one another. Sponsored by the Oak Park Regional Housing Center, **Intersections** promotes the value of the arts in society, specifically within the multi-cultural environment of Oak Park. With a history of supporting equal housing opportunities and encouraging diversity through various public programs, the Oak Park Regional Housing Center is dedicated to promoting the role of the arts in celebrating our differences.

Partnering with the Pleasant Home, The Oak Park Regional Housing Center will provide artists with a National Historic outdoor venue highlighting Oak Park's architectural legacy to showcase their work, philosophy/mission, and process as well as opportunities to interact with supporters of the arts. This is a wonderful event for both artists and art organizations to promote diverse approaches of the creative process. The park is nestled in a tree

shaded location adjacent to exquisite dining experiences for both vendors and visitors. Oak Park is located just 10 miles west of downtown Chicago and is home to the Frank Lloyd Wright Home and Studio. An affluent community of working professionals, Oak Park is an ideal venue for artists/organizations seeking to expand their audience of collectors and supporters. Select artists will be featured in a syndicated publication by the Tribune with an audience of 10,000. All artists will be provided with postcards for direct mailing and digital graphics for on-line promotion. Additional marketing by both the Pleasant Home and the Oak Park Regional Housing Center will ensure a healthy attendance at a desirable summer time location.

### **Eligibility**

The show is open to all artists 18 years and older.

### **Media**

Artists working in all media are encouraged to apply. The jurying processes will insure a well-rounded event that promotes a diverse range of unique artists and groups.

### **Set Up & Cost**

Application Fee: **\$35.00**

Individual Rate: **\$300**

Shared Booth (up to 4 artists): **\$400**

Information table only (inside the Pleasant Home): **\$150**

This one-day event is completely outdoors. **RAIN OR SHINE**. All booths are 10'x10' and include 2 chairs and a table. Artists will supply their own tent canopies or rent a canopy for an additional fee (discounted rental fees will be available for artists using a preferred vendor). Shared booths can either be arranged by the Oak Park Regional Housing Center or by a collective group of artists applying as one group at the time of application. Artists are responsible for providing all exhibition material including any mounting or support panels. Please note that there will be limited access to electricity.

Information tables that are placed inside the Pleasant home are only for displaying marketing materials and/or providing a location for direct person-to-person outreach. **Art work will not be permitted to be displayed within the Pleasant Home.**

**Artists are not charged a commission on their sales and retain the right to keep 100% of sale proceeds of any work sold during the event. No multiple booth discounts.**

### **Application Process**

Artists/Exhibitors must submit the following:

- Artist Statement/Mission/Description of how the work fits into the theme, etc.
- 10-20 images of representative work (72 dpi, no larger than 1200 pixels in any direction—higher resolution files will be needed for marketing purposes if selected)
- Image list detailing sizes/scale of work to be exhibited, materials and processes, etc.
- Signed application form
- Application payment of \$35 (via PayPal or personal check made out to Oak Park Regional Housing Center)

Materials may be submitted either electronically or by mail with images placed onto a CD to Oak Park Regional Housing Center, 1041 South Boulevard, Oak Park IL 60302. E-mail any questions and submissions to: [office@oprhc.org](mailto:office@oprhc.org) with the subject line "Intersections". Directions regarding on-line payments will follow electronic submissions.

**Schedule of Events**

Application Deadline: **May 1, 2014**

Notification Date: **May 15, 2014**

Registration and Non-Refundable Deposit Deadline: **June 1, 2014**

Marketing Material Out to Artists: **June 15, 2014**

Event date: **July 12, 2014**

<b>First Name</b>	<b>Last Name</b>	
<b>Street Address</b>		
<b>City</b>	<b>State</b>	<b>Zip</b>
<b>E-mail:</b>		
<b>Tel:</b>		
<b>I agree that entry and paid submission is no guarantee of acceptance into Intersections.</b>		
<b>Signature</b>		
<b>Artists may submit work as a group to apply for a shared booth or they may request to have the organizers arrange shared booth space. Please select preference to ensure desired space.</b>		
<b>Individual Booth:</b>	<input type="checkbox"/>	
<b>Shared Booth (applied as a group):</b>	<input type="checkbox"/>	
<b>Shared Booth (please arrange for me):</b>	<input type="checkbox"/>	